

PALSTEK: Prices and formats (Bleed ads plus 25% surcharge)

1/1 Page height : 261 mm width : 167 mm Bleed height : 297 mm width : 210 mm b/w EUR 2.350,- 4-c EUR 3.785,-	2. or 4. Cover height : 261 mm width : 167 mm Bleed height : 297 mm width : 210 mm 4-c EUR 5.680,-	1/2 Page 2-column height : 261 mm width : 90 mm bleed height : 297 mm width : 108 mm b/w EUR 1.190,- 4-c EUR 1.895,-	1/2 Page 4-column height : 130 mm width : 167 mm bleed height : 147 mm width : 210 mm b/w EUR 1.190,- 4-c EUR 1.895,-	Millimeter price: 2,45 Euro, 42 mm with, 42 mm, Reserve price 110,- Euro
1/3 Page high height: 261 mm width : 55 mm Bleed height: 297 mm width : 73 mm b/w EUR 815,- 4-c EUR 1.255,-	1/3 Page 4-column height: 85 mm width : 167 mm Bleed height: 102 mm width : 210 mm b/w EUR 815,- 4-c EUR 1.255,-	1/4 Page 1-column height: 261 mm width : 42 mm Bleed height : 297 mm width : 60 mm b/w EUR 605,- 4-c EUR 935,-	1/4 Page 2-column height: 127 mm width : 90 mm Bleed height: 297 mm width : 108 mm b/w EUR 605,- 4-c EUR 935,-	
1/8 Seite 1-column height: 127 mm width : 42 mm b/w EUR 310,- 4-c EUR 470,-	1/8 Page 2-column height: 63 mm width : 90 mm b/w EUR 310,- 4-c EUR 470,-	1/16 Page 1-column height: 63 mm width : 42 mm b/w EUR 170,- 4-c EUR 245,-	1/16 Page 2-column height: 30 mm width : 90 mm b/w EUR 170,- 4-c EUR 245,-	supplement: 85 Euro per 1.000 discount: 3 x advertisement 5 % 6 x advertisement 15 % All prices plus VAT

Important: For advertisements in the bleed we need on all the outer edges at least 3 mm bleed.

Print-PDF: That the advertisement PDF is printable, please include all used fonts, as well as logos, graphics and photos, in CMYK, 300 dpi. For color deviations in the case of a faulty one we do not assume any liability for the delivered PDF.

Schedule and main topics of the PALSTEK

Issue	Main topics	Copy deadline	Day of sale
2/21 Mar./Apr.	The preseason booklet : Renewal or equipment optimization.	05.02.2021	02.03.2021
3/21 May/June	The booklet for the start of the sailing season : Care products, cordage, clothing, etc.	02.04.2021	30.04.2021
4/21 July/Aug.	The most read edition during the sailing season!	04.06.2021	30.06.2021
5/21 Sept./Oct.	Exhibition edition for Interboot planning the optimization of the yacht in winter.	06.08.2021	31.08.2021
6/21 Nov./Dec.	Exhibition edition METS and Boot Berlin as well as preparation for winter storage.	04.10.2021	29.10.2021
1/22 Jan./Feb.	Exhibition edition for boot Düsseldorf as well as work during the winter storage, such as painting / antifouling.	27.11.2021	22.12.2021

Cancellation deadline up to two weeks before the copy deadline.



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